

# ServeNow Privacy Statement

*Your privacy is very important to us. We have created this privacy policy in order to demonstrate our firm commitment to your privacy. If you have any questions about the safety and security of your personal information, please do not hesitate to call or email us.*

## ServeNow Privacy Policy

### Information Collected

You may visit the *ServeNow* website without identifying yourself or revealing personal information; however, we do collect information from those interested in requesting information or materials and those who donate, purchase products or create an account on our site.

The *ServeNow* website also collects information such as domain names, IP address, browser type, operating system, access times, referring website addresses, and other usage information. This information is used for site trends and statistics. This information does not personally identify you.

### Who we share it with

It is *ServeNow's* policy to ensure that personal data is not used or disclosed except as necessary to provide services, to protect the confidentiality or security of personal data or as otherwise permitted by law. We do not sell, rent, or lease your personal information to any third party. However, in those situations where we retain third parties to perform processing tasks or other activities, and transfers personal data to those partners or to any of our international offices, we require that these groups agree to provide at least an equivalent level of protection as provided by *ServeNow*.

We may use your personal information to deliver services, such as appeal letters, newsletters, events, or provide information that you request or purchase. We may also use your information to provide customer support to you when requested.

### Consent to Transfer

This Web Site is operated in the United States. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using the Web Site or providing us with your information, you consent to this transfer.

### Copyright

All content included on this site, such as text, graphics, logos, photographs, button icons, images, audio clips, digital downloads, data compilations, and software, is the sole and exclusive property of *ServeNow* or its content suppliers and is protected by United States and international copyright laws.

The compilation of all content on this site is the exclusive property of ServeNow and protected by U.S. and international copyright laws.

### **Use of Cookies**

The *ServeNow* website uses cookies. Cookies are small text files that a website can use to recognize a repeat visitor to the website. We may use cookies for various reasons. If you do not want *ServeNow* to use cookies in your browser, you can set your browser to reject cookies or to notify you when a website tries to use a cookie in your browser. If you choose to disable cookies in your browser, you can still access most of the *ServeNow* website; however, your ability to use some of our services may be affected.

### **Security**

*ServeNow* is committed to ensuring the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

*ServeNow* uses Secure Sockets Layer (SSL) to provide secure communication over the Internet. SSL works by encrypting your information at your browser, including your credit card number. Your encrypted information is then sent to our server over the Internet. Only our server can decrypt your information.

### **Links to Third Party Sites**

Within the *ServeNow* website, there may be links to third party websites. *ServeNow* is not responsible for the content, privacy policies, or security of these sites. We encourage you to read their privacy statements, as they may differ from ours.

### **Google Analytics**

The *ServeNow* website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to help us analyze how users use our website. The information generated by the cookie about your use of the website includes your IP address. This information will be transmitted to and stored by Google on its servers. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. By using the *ServeNow* website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

### **Removing your name from our communications**

It is not our desire to send unwanted communications to our donors. Please contact us if you wish to be removed from our communications list.

**Contact us**

If you have comments or questions about our giver privacy policy, please send us an email at [office@weservenow.org](mailto:office@weservenow.org) or call us at (719) 900-1800.

*ServeNow* reserves the right to make changes to this privacy policy at any time without advance notice. Last updated August 24, 2017.